

# Attendee List Order Form

May 19-21 2010

## Attendee Lists Deliver ROI and Help You Achieve Your Show Objectives

**Increase Booth Traffic**  
and create a buzz with  
pre-show invitations

**Keep the Show Going**  
even after its over with post show  
attendee communication

**Maximize Your Reach and Sales**  
by selecting attendees who match  
your ideal customer profile

### 2010 Event Pre-Registered Attendee List

Invite attendees to your booth and increase booth traffic.  
*List includes all records available at time of order.*

	Member	Non-Member	PRICE
Mailing List	\$.15/name	\$.20/name	
Email List	\$.15/name	\$.20/name	

### 2010 Event Final Registration Attendee List

Send a follow up message to keep your company in the top of attendees' minds.  
*List includes all records available at time of order.*

Mailing List	\$.15/name	\$.20/name	
Email List	\$.15/name	\$.20/name	

### 2009 Event Final Registration Attendee List

Remind last year's attendees to register and visit your booth—include a special offer.

Mailing List	\$.15/name	\$.20/name	
Email List	\$.15/name	\$.20/name	

PLEASE NOTE: Lists are not sent directly to exhibitors. See below for more information.

\*Rush Orders will be delivered within 72 hours of processing the order.

<b>Email Blast</b> <i>Required for ALL Email List Orders</i>	\$100	
<b>Rush Order*</b>	\$50	
<b>Wire Transfer Fee</b> <small>*Required if paying by Wire Transfer. A representative will contact you with details.</small>	*\$25	
<b>TOTAL</b>		

### Important Information

To receive a list quote and count, please complete this *Attendee Mailing List Rental Order Form* and return to CDS. You will be contacted with a list count and price. Please make sure the phone and email of the contact person on this form is the information for the person who should be contacted for payment once a list price is determined (if applicable).

#### DELIVERY & CONTENTS

Lists can be delivered as either a mailing list to a bonded mail house or an XPress Eblast provided by Convention Data Service. The bonded mail house can expect to receive the list in 3-5 business days from receipt of payment. This bonded agency must be retained prior to release of data. There is a \$300 minimum order. Use and purchase of the X•Press Eblast service is required for all email lists. A CDS representative will contact you with regarding the X•Press Eblast requirements after we receive your order.

**For ordering information, please call Holly Gosnell at 800-746-9734 x1593 or email hgossnell@cdsreg.com. Fax to 508-759-4238, please fax all pages.**

<b>CONTACT</b>	COMPANY: _____	BOOTH#: _____	<b>BONDED MAIL HOUSE</b>	COMPANY: _____
	CONTACT NAME: _____			CONTACT NAME: _____
	BILLING ADDRESS: _____			ADDRESS: _____
	CITY: _____			CITY: _____ STATE: _____ ZIP: _____
	STATE: _____ ZIP: _____ COUNTRY: _____			EMAIL: _____
	PHONE: _____ EMAIL: _____			PHONE: _____ FAX: _____

<b>PAYMENT</b>	PAYMENT METHOD: <input type="checkbox"/> MC <input type="checkbox"/> VISA <input type="checkbox"/> AMEX <input type="checkbox"/> CHECK <input type="checkbox"/> WIRE TRANSFER*
	CARD NUMBER: _____
	NAME ON CARD: _____
	EXPIRATION DATE: _____ SECURITY CODE: _____
	SIGNATURE: _____
	<i>"Convention Data Services" will appear on your credit card statement</i>

QUESTIONS?  
**Holly Gosnell** at hgossnell@cdsreg.com,  
800-746-9734 x1593



Make checks payable to:  
Convention Data Services, Inc.  
107 Waterhouse Road, Dept. 210  
Bourne, MA 02532

#### Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: \_\_\_\_\_  
PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

# Attendee List Order Form

Select the demographic responses to be included in the attendee list.

## Level of Management / Supervisory Responsibilities

- 01 Executive Management (Chairman, President, Chief, Managing Director, etc.)
- 02 Senior Management (Vice President/Director)
- 03 Other Management
- 04 Non-Management (Staff/Professional)
- 05 Other (includes Trainee)

## Primary Job Function

- 10 Executive Management
- 16 Mfg. Engineering/Operations Mgmt.
- 44 Product Management
- 32 Fabrication and Process Engineering
- 34 Assembly/Packaging Engineering
- 23 Quality Assurance and Test Engineering
- 24 Research and Development Engineering
- 22 Purchasing/Procurement
- 11 Facilities Engineering/Engineering Support
- 17 Marketing and Sales
- 09 Environment, Health & Safety
- 13 Government/Public Policy
- 12 Financial/Industry Analyst
- 27 Training
- 99 Other

## Company Description

### Device Manufacturing and/or Services

- 010 Semiconductor (IC or Discrete Device Manufacturing / IDM)
- 011 Wafer Fab Foundry Services Provider
- 012 Test, Assembly & Packaging Contract Services Provider
- 013 Fabless
- 014 MST/MEMS/Micromachines
- 019 Nanotechnology
- 015 FPD/LCD
- 016 Optoelectronics; Photonics
- 017 Passive Components

### Equipment Manufacturers

- 024 Wafer Processing Equipment
- 025 Test Equipment
- 021 Assembly and Packaging Equipment
- 023 Inspection & Measurement Products
- 053 Material Handling Equipment
- 022 Flat Panel Display Manufacturing Equipment
- 028 MEMS Equipment
- 027 Nanotechnology Equipment/Tools
- 026 Other Equipment

### Materials

- 037 Wafers and Substrates
- 036 Process Materials
- 032 Chemicals & Solids
- 033 Gases
- 035 Masks / Mask Making Materials
- 038 Test Materials
- 031 Assembly and Packaging Materials
- 034 Flat Panel Display Materials
- 039 Nanotechnology Materials
- 039A Photovoltaic Materials
- 039C Solar Thermal Materials
- 039B Other Materials

### Sub-Systems or Components or Parts

- 041 Sub-systems
- 045 Components, Parts & Accessories

## Company Description (continued)

### Other Products and Services

- 050 Factory Control Automation / Facilities
- 060 Software Provider
- 070 Manufacturing Services or Consulting
- 080 Business Services or Consulting
- 090 Support Products (incl. Consumables)
- 101 Wholesalers / Distributors
- 102 Service Company (Financing, Maintenance)
- 103 Roofer
- 104 Architect
- 105 Project Developer
- 106 Technical Planner
- 107 Energy Consultant
- 108 Electrical Installation Company
- 109 Heating and Cooling Installation Company
- 110 Public Utility (Gas, Electric)
- 999 Other

### Solar

- 301 PV Cell/Module Manufacturer
- 302 PV Material Manufacturer
- 303 PV Equipment Manufacturer
- 304 PV Component Manufacturer
- 305 PV Distributor
- 306 PV Architect
- 307 PV Installer
- 308 PV Integrator
- 309 PV Project Developer
- 310 Utility
- 311 Investor/Analyst
- 312 Government/Policy maker
- 313 R & D Professional
- 314 ST Collector Manufacturer
- 315 ST Material Manufacturer
- 316 ST Equipment Manufacturer
- 317 ST Component Manufacturer
- 318 ST Distributor
- 319 ST Architect
- 320 ST Installer
- 321 ST Integrator

### Equipment

- 024-00 Wafer Processing Equipment
- 024-01 Bumping Systems
- 024-04 CMP
- 024-07 Cleaning
- 024-10 Coat/Develop/Resist Processing Track
- 024-13 Crystal Growing & Machining
- 024-16 Deposition (CVD, PVD, ALD, Plating)
- 024-22 Thermal Processing
- 024-28 Epitaxy Equipment
- 024-31 Etching/Stripping/Ashing
- 024-43 Ion Implantation
- 024-46 Lithography/Exposure
- 024-55 Transfer Systems for Wafer or Reticles
- 024-58 Wafer Identification/Marking
- 025-00 Test Equipment
- 021-00 Assembly and Packaging Equipment
- 023-00 Inspection & Measurement Products
- 053-00 Material Handling Equipment
- 022-00 Flat Panel Display Manufacturing Equipment
- 028-00 MEMS Equipment
- 027-00 Nanotechnology Equipment/Tools
- 026-00 Other Equipment

**Company Description (continued)****Materials**

- 037-00 Wafers and Substrates
- 036-00 Process Materials
- 032-00 Chemicals & Solids
- 033-00 Gases
- 035-00 Masks / Mask Making Materials
- 038-00 Test Materials
- 031-00 Assembly & Packaging Materials
- 034-00 Flat Panel Display Materials
- 039-00 Nanotechnology Materials
- 039B-00 Other Materials

**PV Cells and Modules**

- 401 Wafers
- 402 Modules
- 403 Solar Cells
- 404 Building Integrated Solutions (BIPV)

**Areas of Interest****Wafers, Materials and Equipment**

- 405 PV Equipment: Wafers
- 406 PV Equipment: Cells
- 407 PV Equipment: Modules
- 408 PV Equipment: Thin Film
- 409 PV Equipment: Integration and Automation
- 410 PV Equipment: Inspection and Metrology
- 411 PV Materials: Consumables (paste, wires, etc.)
- 412 PV Materials: Gasses and Liquid Chemicals
- 413 PV Materials: Solar Glass, Encapsulation
- 414 PV Equipment: Ignots, Wafers
- 415 PV Equipment: Feedstock - Polysilicon, UMG, etc.
- 416 PV Materials and Equipment: Other

**System Technologies and Inverters**

- 417 PV Inverters
- 418 PV Measurement and Control Technology
- 419 PV Chargers, Batteries
- 420 PV Stand Alone Systems

**Components, Tracking and Mounting Systems**

- 421 PV Cables, Connectors, Junction Boxes
- 422 PV Tracking Systems
- 423 PV Mounting Systems
- 424 Installation Aids

**Other - PV**

- 425 Research and Development
- 426 Testing Institutes
- 427 Trade Publications, Publishers
- 428 Education, Training
- 429 Financing, Promotion
- 430 Organisations, Associations
- 431 PV Consumer Products (solar-powered lights, toys, etc.)
- 432 Other

**Solar Thermal Technology (ST)**

- 433 Building Integrated Solutions (facades, etc.)
- 434 Absorbers, Coatings
- 435 Air Conditioning, Cooling
- 436 Collectors
- 437 Fittings, Expansion tanks, De-aerators, etc.
- 438 Heat Transfer Fluid
- 439 Manufacturing Machinery and Equipment
- 440 Measurement and Control Technology
- 441 Mounting Systems
- 442 Pool Absorbers
- 443 Power Plants
- 444 Storage Tanks
- 445 Tracking Systems
- 446 Solar Glass, Encapsulation

**Areas of Interest (continued)****Other - Solar Thermal**

- 447 Research and Development
- 448 Testing Institutes
- 449 Trade Publications, Publishers
- 450 Education, Training
- 451 Financing, Promotion
- 452 Organisations, Associations
- 453 PV Consumer Products (solar-powered lights, toys, etc.)
- 454 Other

**Other Products And Services**

- 040-00 Sub-Systems
- 045-00 Components Parts & Accessories
- 050-00 Factory Control Automation/Facilities
- 090-00 Support Products (includes consumables)
- 073-52 Used Equipment
- 074-17 Environmental Health & Safety
- 061-00 Manufacturing Operations Software
- 062-00 Communication Software
- 063-00 Design Software
- 064-00 Simulation, Analysis, Modeling Software
- 070-00 Manufacturing Services or Consulting
- 080-00 Business Services or Consulting

**Company Size**

- 510 1-4 Employees
- 502 5-9 Employees
- 503 10-49 Employees
- 504 50-99 Employees
- 505 100-199 Employees
- 506 200-499 Employees
- 507 500-999 Employees
- 508 1,000-9,999 Employees
- 509 >10,000 Employees

**Level of Purchasing Authorization**

- 01 Final Decision Maker / Co-Deciding / Crucial
- 02 Recommend / Evaluate / Consult
- 03 Specify
- 04 No Role

## Terms & Conditions

1. Convention Data Services, Inc. hereinafter called "**CONTRACTOR**" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of **CONTRACTOR** or customer, all deposits and fees shall be returned.
2. The method of payment shall be in United States dollars and submitted with the order for service. **CONTRACTOR** will only accept checks drawn on banks located in the United States of America or certified funds.
3. Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. **SERVICES WILL NOT BE RENDERED UNTIL PAYMENT IN FULL IS RECEIVED. No refunds on advance orders.**
4. Contractor 's liability for damage of any cause whatsoever will be limited to the total price of the goods and services provided by **CONTRACTOR**.
5. It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.